



A COMMUNITY ROOTED IN AGRICULTURE

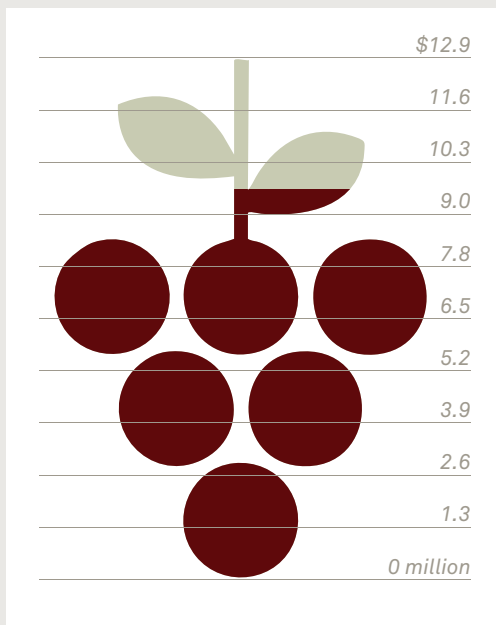
The Napa Valley Center for Grape
Growing and Farmworker Education

THE ROAD TO OAKVILLE

73% of the way there, shovel-ready with approved permits

Dear Friends of the Grapegrowers,

Our efforts to build The Napa Valley Center for Grape Growing and Farmworker Education have been forging ahead. Our Oakville Capital Campaign Cabinet has been busy creating awareness and garnering momentum for our vision to educate, advocate, and support our community in the heart of Napa Valley, and our Oakville Building Committee continues the final planning and interior design elements. Today, we write to share an update on our progress as we march ever closer to breaking ground.



Since launching the campaign in December 2023, we have seen incredible momentum and raised over \$9.5 million, catapulting us over the halfway mark towards reaching our \$12.9 million goal. Additionally, we have secured 100% financial support from our Board of Directors. As we work side-by-side with the Napa Valley Farmworker Foundation to make this dream a reality, we continue to move forward meeting with individuals and organizations who share our vision. We are incredibly appreciative and thankful to those who have already contributed, and for those who are still considering a gift, we are available at any time to provide additional information.

As we strive to reach 100% of our goal by the spring of 2025, the finish line is beginning to come into clear focus, and we remain grateful for our community's support. Together, we can ensure that our wine region continues to be rooted in the farming and community values that we all hold dear. Thank you for your support and for being a part of this exciting journey and a new chapter in our history.

With gratitude,

Mark Pulido, Pulido~Walker
Napa Valley Grapegrowers Board of Directors
Oakville Capital Campaign Cabinet Co-Chair

Michael Silacci, Opus One
Napa Valley Grapegrowers Board of Directors
Oakville Capital Campaign Cabinet Co-Chair



A COMMUNITY ROOTED IN AGRICULTURE

Since 1968

It is truly remarkable that since the passing of the Agricultural Preserve in 1968, Napa Valley is the **only major agricultural region in the country that has not lost a single acre of ag land**. Given the development pressures throughout the U.S., the result of these progressive zoning laws is nothing short of visionary. As the Napa Valley Grapegrowers, we remain steadfast in our commitment to upholding the agrarian values that make the Napa Valley the national treasure that it is today.

OUR VISION

A community and industry hub for education and ag preservation

2025 marks the 50th anniversary of our organization and as we chart the course for the next 50 years, we are honored to have the opportunity to **lead from our new home in the heart of Oakville**. Our education, advocacy, and community work remain critically important to ensure that the preservation of agriculture, the viability of grape growing, and the protection of our special valley can continue for many generations to come.

The Napa Valley Center for Grape Growing and **Farmworker Education** will serve as an exciting hub, allowing us to continue our efforts to push the bar on innovation, sustainability, and quality in our vineyards while connecting with the community and acting as the collective voice for Napa Valley growers.



Our past president, the late Steve Moulds, took this project on as his legacy. After securing the property, in a letter to the NVG, Steve wrote:

"I can have no greater goal in life than to secure the future legacy of the only true caretaker of agricultural aspiration, the Napa Valley Grapegrowers. We have all embarked on a journey of epic proportions. As the risks facing agriculture grow around us, our response has been to lay a foundation upon which our ideals in fostering best practices will flourish."

STEVE AND BETSY MOULDS,
PICTURED ABOVE

GRAPE GROWING AND FARMWORKER EDUCATION

Growing an educational vineyard of the future

The new home for Grape Growing and Farmworker Education will feature a demonstration vineyard, mirroring our ethos of agricultural preservation. The vineyard will serve as a valuable educational resource allowing classroom-based learning to complement boots-on-the-ground field experience. We have dreamt of providing a best practices and innovation-based vineyard for our members for decades and could not be more humbled to have realized this dream in the heart of Oakville.

NESTLED ALONG THE
MAYACAMAS, LOOKING
EAST ACROSS OAKVILLE,
INCLUDES THE MOST
COVETED VINEYARD LAND
IN NAPA.

WHY THIS PROJECT MATTERS

The importance of building this legacy project and how you can help

Representing the majority of planted vineyard land, the NVG is a leading voice for environmental stewardship, viticultural best practices, and agricultural preservation in Napa Valley. This project matters to support the NVG in its efforts to:

- **PLANT PERMANENT ROOTS:** the risks facing agriculture are vast, making the importance of our continued efforts to ensure the viability of grape growing that much more urgent. There is no better vantage point to do this from than the heart of the valley.
- **CHAMPION INNOVATION AND EXCELLENCE:** continuing to raise the bar on viticultural best practices will be paramount to maintaining Napa Valley's position as a global wine industry leader. Owning 1.5 acres of an iconic vineyard recently featured in Wine Spectator's "Top Vineyards in the World" as well as space to host educational programs gives us the ownership to advance these efforts.
- **CONNECT WITH THE COMMUNITY:** building a central hub that welcomes the community into the vineyard enhances our ability to educate about environmental stewardship and sustainability practices employed by growers that protect our natural resources and enhance the quality of life for everyone who lives and works in our valley.
- **SECURE FINANCIAL SUSTAINABILITY:** the fruit from the vineyard will be used as an additional revenue source for the organization and allow us to continue to expand our programs, advocacy efforts, and community engagement initiatives.



CONTINUING TO RAISE THE BAR ON VITICULTURAL BEST PRACTICES WILL BE PARAMOUNT TO MAINTAINING NAPA VALLEY'S POSITION AS A GLOBAL WINE INDUSTRY LEADER.

VINEYARD AND PROPERTY DETAILS

At the intersection of the heart and soul of the valley

Rendering of the Center's front approach.
Property is 2.2 acres, with .9 acres planted to vine.



MILESTONE REACHED!

In June 2024, Napa County officially granted our building permit and we are 'shovel ready' and cleared to begin construction to break ground in the spring of 2025.

Rendering of the Center's back



The original Oakville train station inspired the design



Reception area

OAKVILLE CABINET MEMBERS

Co-chairs:

Mark Pulido and Michael Silacci

Karen Cakebread

Sonya DeLuca

Paul Goldberg

Ren Harris

Mary Maher

Caleb Mosley

Betsy Moulds

Pete Richmond

Thomas Rivers Brown

Philippa Ward

THE DREAM TEAM

Taylor Lombardo Architects

Nordby Construction

Pound Management

Applied Civil Engineering

Medium Plenty Interior Design

WAYS TO SUPPORT OUR CAMPAIGN:

Schedule a site tour today

- We welcome the opportunity to host you in Oakville for a tour of our building site and share more about the project

Host a cultivation event

- Help us spread the word and broaden our reach

Be in touch

- We invite you to reach out to Caleb Mosley, Napa Valley Grapegrowers Executive Director, at cmosley@napagrowers.org, 707.944.8311

Make a Gift!

- Donate today to the Oakville Capital Campaign. Naming opportunities are still available

Photography:

Sarah Anne Risk: page 2 (top)

Suzanne Becker Bronk: pages 2 (Moulds), 3

Emma Kruch: page 4

Design:

Studio NaCl

MACROBINS OF GRATITUDE

To everyone who supports a strong farming community!

VISIONARY (\$1,000,000+)

Andy and Betty Beckstoffer

The Foley Family

The Moulds Family

Trinchero Family Estates

LEGACY (\$500,000+)

John Anthony Vineyards

Paradigm Winery – Ren Harris

Beth Nickel

Pulido-Walker Estate Vineyards

Silverado Farming Company

FOUNDER (\$250,000+)

Opus One

Paul Woolls and Betty O'Shaughnessy

LEADERSHIP (\$100,000+)

Bart and Daphne Arajua

Leslie Frank and Richard Frank

Mahoney Family Farming

Bill Nemerever – Nemerever Vineyards

Trefethen Family Vineyards

GROWER (\$25,000+)

Antinori Napa Valley

Bettinelli Vineyards

Karen Cakebread

Frank Dotzler

Gargiulo Vineyards

Harlan Estate

E. Richard Jones Family Foundation

Bob and Nina Klotz

Chuck and Anne McMinn

The McWilliams Family – Mt Eden Ranch

Jean Phillips

Oscar Renteria

Thomas Rivers Brown

Doug and Annette Shafer

Elizabeth R. Shafer

Stevens Family Fund

John and Carry Thacher

Wilbur-Ellis

Yount Mill Vineyards

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Brad and Carrie Shafer

Dave and Loie Whitmer

IN MEMORY OF STEVE MOULDS

Ag Health Benefits Alliance

of Northern California

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Nancy Azizi

Brandon Bain

Jeffrey Black

Deborah Boisot

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Eric Morley – Red Door Ranch Vineyards

Caleb Mosley

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Gaylord and Janet Moulds

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Mary Strode

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Craig Underhill

Vineyard 29

Peter Von Burg

Philip Von Burg – The Wine Foundry

Robert and Melissa Wagner

Mark Lane Wallace

Walton Family Fund

Dick Watts

Joel Weiss

William Don Wolfinger

William J. Wren



*To cultivate viticultural excellence
and environmental stewardship
for the Napa Valley*

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The Napa Valley Grapegrowers is a 501(c)(3) nonprofit organization. Federal Tax ID # 82-2012860. Contributions made to the Napa Valley Grapegrowers are tax deductible as a charitable donation to the extent allowed by law.

For more information, please contact the Napa Valley Grapegrowers Executive Director, Caleb Mosley at cmosley@napagrowers.org.